

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S & M-CM/170/TARIFF/2014-15/95

DATED: 22.06.2015

Sub: Introduction of Promotional Voice STV 149 viz. Elite (on seconds basis) under prepaid mobile services-reg.

Ref: BSNL C.O. ECT Approval No. 1871 dated 18th June, 2015

In accordance with the ECT approval given by BSNL C.O. cited under reference, approval is hereby accorded for the introduction of **VOICE STV 149** in Tamilnadu LSA (Including Chennai TD) under **promotional offer** as detailed below:-

S. No	Voice STV "Elite" MRP in Rs. (inclusive of S. Tax)	Features of STV	Validity in Days	SMS Key Word to 123	Amount to be deducted by IN
1	149	19,800 Seconds Voice Calls (Local/STD) Free to any network	28	STV VOICE149	130.70

All other terms and conditions will remain same.

The above Voice STV is launched on promotional basis for period of 90 days w.e.f. 23.06.2015.

The above Voice STV is named after "ELITE" which can be publicised among the customers and general public under this name i.e. BSNL's ELITE STV

This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

Mobile: 9486100540

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai